

For Release

ECI® JOINS NEW IP AGENCY

Continues to Work to Ensure Open, ELASTIC Network Solutions

Petach Tikva, Israel and New York, NY, August 24, 2016 --- Recognizing the synergies between the two organizations, ECI, a global provider of ELASTIC Network® solutions for service providers, critical infrastructures and data center operators, announced today that it has joined the New IP Agency (NIA), an international non-profit dedicated to breaking down the barriers multiple competing standards created in today's increasingly virtualized world.

ECI's ELASTIC Network solutions offer open, forward-looking and secure communications to customers worldwide. Beyond their trusted, industry-proven packet-optical transport systems, ECI's solutions include a variety of NFV and SDN solutions, including: platforms, management and applications. Moreover, ECI's staggered approach ensures customers today are buying solutions which are future-ready and migrate seamlessly to tomorrow's SDN/NFV architectures.

"Telecommunications services and networks are changing more quickly than ever before, making the task of selecting and investing in networks much more complex. In today's ultra-competitive world, challenges include making the right investments to support thriving business for years to come. Networks are cloudified and functions are virtualized, things unheard of only a few years ago," says Hayim Porat, CTO of ECI. "Today the ability of a network to address those trends is key to success. Our mission is to ensure open, future-proof, and secure communications. NIA is very much in line with this mission and we have no doubt that our participation and commitment to the community will further the industry as a whole."

Founded earlier this year, NIA works with service provider and developer members on interoperability concerns amongst more than three dozen standards and industry groups addressing virtualization. Through independent testing via partner EANTC and marketing with partner Light Reading, NIA members share knowledge and customer insight to improve product integration, performance – and profitability.

"We are delighted to welcome ECI to the growing NIA community," says Jeff Hannah, NIA director. "Openness truly is the way to accelerate adoption of virtualization within telecom. And openness – through third-party testing, through collaboration within the NIA's Technical Advisory Committee and through the relationships our members are forging – will allow service providers and developer partners to realize the full potential of virtualization."

ECI joins other leading developers including Brocade, Cisco, Huawei, Juniper, Nokia, Mitel and ZTE. A full list of the NIA's membership may be found [here](#).

For information about NIA, please contact: Hannah@NewIPAgency.com

ABOUT ECI

ECI is a global provider of ELASTIC network solutions to CSPs, critical infrastructures as well as data center operators. Along with its long-standing, industry-proven packet-optical transport, ECI offers a variety of SDN/NFV applications, end-to-end network management, a comprehensive cyber security solution, and a range of professional services. ECI's ELASTIC solutions ensure open, future-proof, and secure communications. With ECI, customers have the luxury of choosing a network that can be tailor-made to their needs today as well as seamlessly and cost effectively upgraded to meet future requirements. For more information, visit us at www.ecitele.com.

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